Newspaper Article Rubric

Name_____   Your Topic/Circle One: *Slimmer*   *Swoodies*

Your Article Mark: _____

Category	Excellent	Good	Satisfactory	Needs Improvement
Headline	The article has a headline that captures the reader's attention and accurately describes the content.	The article has a headline that accurately describes the content.	The article has a headline that does not describe the content.	The article is missing a headline.
Who, What, When, Where, & How	The article adequately addresses the 5 W's (Who, What, When, Where and How). The article includes at least 10 complete sentences.	The article is missing one of the 5 W's. The article includes 8 complete sentences.	The article is missing 2 of the 5 W's. The article includes less than 8 complete sentences.	The article is missing 3 or more of the 5 W's. The article includes fewer than 8 complete sentences.
Lead Sentence	The lead sentence grabs the reader's attention and focuses the reader on the topic.	The lead sentence tells the most important details.	The lead sentence is not clearly connected to the article.	There is no clear lead sentence in the article.
Conventions	There are no spelling or significant grammar errors. There are several complex sentences. Image(s) include captions and enhance the content.	There are few spelling or grammar errors. There are at least two complex sentences. Image includes caption and relates to the content.	There are several spelling or grammar errors. There are one or two complex sentences. Image does not include a caption and/or does not clearly reflect the content.	There are significant spelling and/or grammar errors. There is one or no complex sentences. Image is not included.