Digital Awareness Infographic

The goal of this assignment is for you to develop the skills to research and gather reliable information online and reflect on your digital footprint and online presence.

For this assignment you will:

- Share how your digital footprint can impact your future education, job and career prospects.
- Describe the key messages around digital footprints and learn how you will be able to manage your digital footprint responsibly.
- Learn to search accurately for the information you are looking for.
- Think critically about the material you are viewing.
- Connect with knowledgeable people and sources and be able to store and organize the information you gather in a useful and accessible manner.

You are going to be demonstrating each of the above tasks and recording your information in an infographic which you will then be posting to the **Digital Literacy 10 Page** in your blog. There are a number of sites with which you can complete your infographic (Piktochart is a free site that works well with your blog, though as long as there is an embed code available you are free to use any site you like)

You will need to watch the video for each section and respond to the questions in each section in a thoughtful and reflective manner. You should also, where possible, look to use relevant media and incorporate it into each section of your infographic. You will also need to ensure that your infographic is neat, and presentable and that the information is easy to read and digest.

Digital Footprint Section

1. Watch the following video about managing your digital footprint. This video is 3 minutes in length.
   Video: "Your Digital Footprint May Be Unflattering" found at
   http://www.youtube.com/watch?v=o8C1a2z_cuQ
2. How might your digital footprint affect your future opportunities? Give at least two examples.
3. Describe at least three strategies that you can use to keep your digital footprint appropriate and safe.

Proper tips for googling/online searching section
1. Watch the following videos on various tips and tricks to use for Google searches
   https://www.youtube.com/watch?v=R0DQfwc72PM
2. Describe in detail two possible search tools to narrow the focus of your searches.
3. Perform a search on a topic of your choice
4. Perform it in an incorrect manner and then use one of the techniques to narrow your search – talk about the number of search results for each search and how this would help in your research - provide screen shots for evidence
5. Pick one of the sites that came up in your search and create a proper citation for that site.

Reliability of information Section

1. Watch the following video on finding reliable information on-line:
2. https://www.youtube.com/watch?v=4h7BLuH6fHs

3. Explain how you know a site is providing reliable information – what clues do you look for?

Personal Learning Network Section

1. What is a personal learning network – watch the following video and describe in your own words what a PLN is https://www.youtube.com/watch?v=hLLpWqp-owo

2. Watch the following video – complete either 2A. or 2B as a response on your infographic - https://www.youtube.com/watch?v=6XfGnpf9qzs

- 2A. What does your personal learning network look like? Describe services/apps/or people(networks) that you currently use to learn
- 2B. If you have not started a personal learning network describe the things would you need to do to start a personal learning network.

Your infographic is due by October 7th and must be uploaded to your Edublogs account. We expect that the tone of this assignment will be considerate and respectful, and use language that is inclusive, appropriate, and appealing to the Heritage Woods community. Your response will be reviewed and if there are concerns or questions with your response you may be contacted by one of the COL teachers. If there is any evidence of plagiarism your response will be considered incomplete.

Possible digital tools to use might be: Piktochart, Canva, etc.

Feedback will come in the form of a comment on your blog. We will use the rubric below:

	Missing - 0	Not Meeting I/ C-	Minimal C / C+	Meeting B	Exceeding A /A+
Overall Message and Media (What is your conclusion and how did you show it?)	Missing.	Message shows no or little understanding of your digital footprint, search tools and PLN. The media is not apparent as well.	Message shows an understanding of your digital footprint, search tools and PLN but a lot of information was minimal or irrelevant. The media and the message are disjointed and did not complement each other.	Message shows a good understanding of your digital footprint, search tools and PLN. Media works well with your message but the two could complement each other better.	Message clearly demonstrates fully your understanding of your digital footprint, search tools and PLN; media and message blend together seamlessly; pictures/sources are referenced.

Quality of information and Analysis	Missing	Information given does not support the message that you are trying to present and does not clearly relate to the main topic. One or more topics not addressed or one or more required elements missing. Should be further developed in order to receive a better mark.	Information present but some of the information may be irrelevant or does not support your message. More support could be provided All topics are addressed and includes all required elements. Could be further developed in order to receive a better mark.	Good Information which clearly relates to the main topic. Provides some supporting details and/or examples. All topics are addressed includes all required elements and is well written in complete paragraphs.	Excellent information which is insightful and demonstrates a thorough understanding of topic. Includes several supporting details and examples which enhance understanding. Strong writing shows a superior ability to communicate understanding of topic.