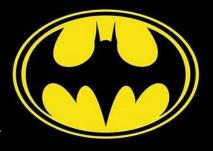
## **BATMAN**

First appeared in Detective Comics #27 - May 1939and has been featured in 17 movies by 8 different actors. Bruce Wayne swears an oath and dedicates his life to rid the Gotham city of the evil that had taken his parents' lives.



"Please inform the citizens of Gotham that Gotham City has earned a rest from crime. But if the forces of evil should rise again, to cast a shadow on the heart of the city, call me."

—Batman's letter to the GCPD.[src]



Having inherited the Wayne fortune – a crime fighting disguise that would terrorize law breakers. A bat flapping through an open window is said to have been the omen for this avenger of evil. The Batman! The disguise became more modern over time but always carried the same symbolism of Justice.

## A Guardian of Gotham

Willpower, Inspiring Others, Idealism, Strong Principles, Hard Work, Relentless Determination, IRON WILL, Never Give Up, Endless Learning, Discipline, Resilience viewed in the modern context of the corrupt Gotham City, the Batman is indeed an honorable and noble protector.







## TV - ahead of the times

in 1967, Eartha Kitt graced television screens as the first black Catwoman.



Dr. Fredric Wertham's book in 1953 that claimed that comic books were teaching immorality to children and targeted Batman and Robin as symbols of homosexuality. Adam West at the time spoke out strongly against these insinuations and insisted that it was never on any of the show creators' minds but never stated that it would be unacceptable if they were.

## Heroes are a projection of cultural values.

Batman matters by showing us our own potential.

This is the same as today as it was when Batman was first presented to the world. Following your passions and using motivation and inspiration to push yourself.

Parts of Batman's mythology ring true. We can raise the bar on our own limitations and have the will to put it to good use.

Over the decades Batman has always stood for justice, fighting evil and corruption in Gotham. There has always been crime and unfortunately this will continue. The story started with a mugging and all these years later this is still a part of our society.

