Sway Multimedia Project

By William Yu

Prezi

Prezi was founded by Adam Somlai-Fischer, Peter Halacsy and Peter Arvai in Budapest, Hungary in 2009

- In 2007, Adam Somlai-Fischer and Peter Halacsy felt that the slideshow limited their full expression of ideas, so they set out to create a new way to solve the problem. Their result is-Prezi: an online zoom presentation editor. The two subsequently obtained the help of Magyar Telekom and Kitchen Budapest (startup incubators), and formally established the company in their hometown of Budapest, Hungary in 2009.

The PPT we made is "static" in nature (the so-called animation just changes the motion of static text or graphics). Your mouse has no effect at all except for turning the PPT back one page; but the characteristic of prezi is its The Zoom User Interface (ZUI) allows you to create a graphic, and then you click on a graphic. The graphic can become larger or smaller. As you speak, you can let the audience see the details or watch at your pace. Global content

advantage

The biggest advantages can be summarized in a few words: zoom, rotate, borderless, online editing, real-time saving, simple and easy to use

[Zoom] can be used to focus the audience's attention to the whole to the part, and make the effect of a movie lens

[Rotation] allows the audience to feel the jumping sense of the screen, making the speech lively and interesting
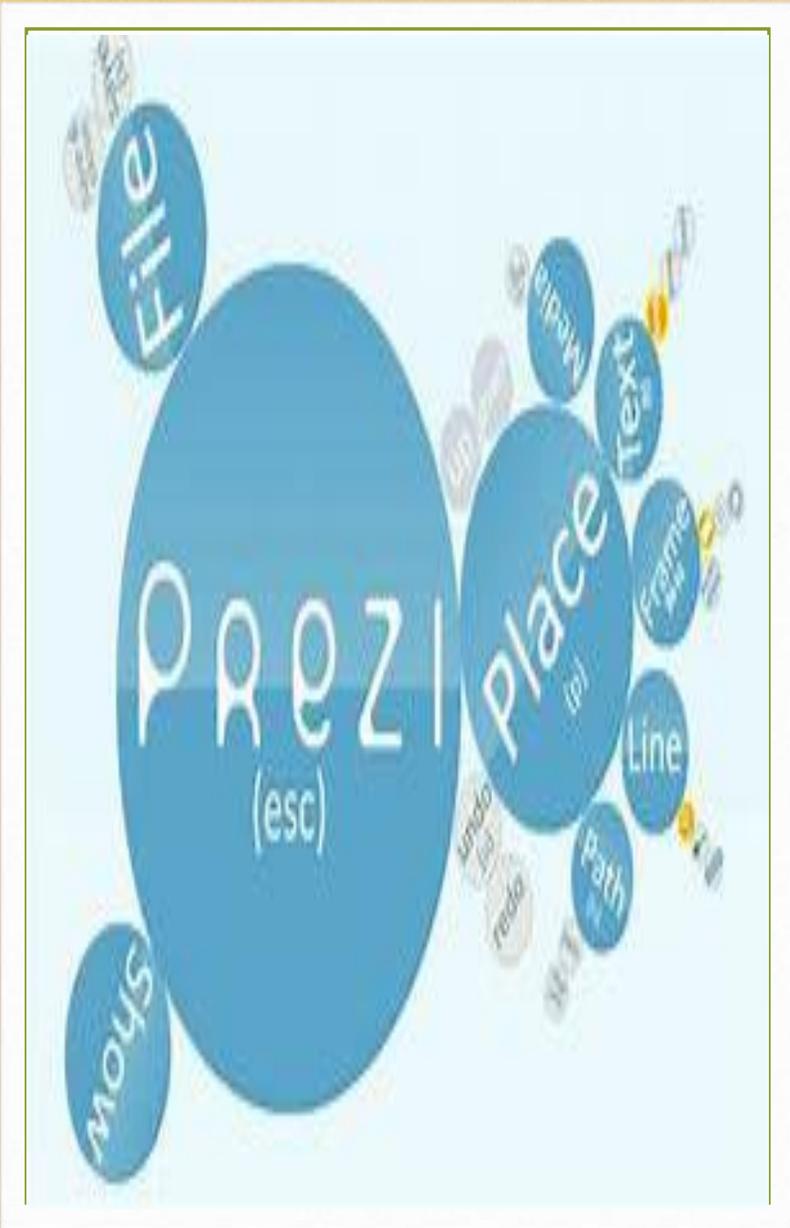
[Borderless] Compared to PowerPoint, you don't have to worry about going beyond the border when entering content

[Online editing] Multiple users can create on the same prezi (similar to other cloud software now). Online real-time storage saves you from worrying about data loss

[Easy to use] Most people can learn basic operations within an hour. Drag and drop to move objects is convenient, no need to use a text box (of course, it is still necessary for input)

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Disadvantage

1. Lack of change: The effect is just plain, and it is much lower than ppt plasticity.

2. The transitional effect of transitional 'dazzling' 3. Simple functions: the basic graphics only have arrows, hand-drawn curves, and frames; the animation effect is simple, and each template uses at most

4 character styles. The fonts and colors are all specified, and there is no choice.

5. There is an advertisement in the lower left corner, which can only be done online. You will have to pay to go to the advertisement and use the offline version.

Prezi - Wikipedia

What is Prezi? Its advantages and disadvantages! | Beware of Addiction (wordpress.com)

PowerPoint vs Prezi - BrandonGaille.com

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